

Date: 10/22/04

Current Geography Selection: (3 Selected) 1, 3, 5 mile radii: 7195 STATE HWY 85, RIVERDALE, GA 30274

Your title for this geography: Merchants Square

Lat: 33.560383 **Long:** -84.414024

City: Riverdale city **Pop:** 13,852

County: Clayton County **Pop:** 259,941

Zip: 30274 **Pop:** 32,360

Demographic Detail Comparison Report

1 Miles: 3 Miles: 5 Miles:

2004 Demographics

Total Population	10,831	85,562	181,321
Total Households	3,751	30,975	65,357
Female Population	5,568	44,240	94,106
% Female	51.40%	51.70%	51.90%
Male Population	5,263	41,321	87,215
% Male	48.60%	48.30%	48.10%
Population Density (per Sq. Mi.)	3,447.50	3,026.10	2,308.70

Age:

Age 0 - 4	9.30%	9.00%	8.70%
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Age 5 - 14	18.40%	16.70%	16.70%
Age 15 - 19	7.30%	7.10%	7.50%
Age 20 - 24	6.80%	7.50%	7.40%
Age 25 - 34	15.70%	18.00%	16.80%
Age 35 - 44	17.90%	16.80%	16.40%
Age 45 - 54	13.00%	12.80%	13.10%
Age 55 - 64	6.60%	6.90%	7.40%
Age 65 - 74	3.00%	3.10%	3.70%
Age 75 - 84	1.50%	1.60%	1.80%
Age 85 +	0.50%	0.50%	0.60%
Median Age	30.5	30.6	31

Housing Units

Total Housing Units	3,907	32,839	69,104
Owner Occupied Housing Units	54.50%	48.90%	52.10%
Renter Occupied Housing Units	41.50%	45.50%	42.50%
Vacant Housing Units	4.00%	5.70%	5.40%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.30%	0.30%	0.30%
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Asian or Pacific Islander	6.10%	4.00%	4.00%
Black	67.80%	65.00%	63.00%
Hawaiian/ Pacific Islander	0.10%	0.00%	0.10%
White	21.10%	25.00%	27.20%
Other	2.90%	3.70%	3.40%
Multi-Race	1.90%	2.00%	2.00%
Hispanic Ethnicity	8.10%	10.30%	9.90%
Not of Hispanic Ethnicity	91.90%	89.70%	90.10%

Marital Status:

Age 15 + Population	7,828	63,574	135,341
Divorced	3.20%	3.80%	4.40%
Never Married	29.90%	33.70%	34.00%
Now Married	45.50%	41.60%	41.00%
Separated	7.00%	7.50%	7.60%
Widowed	14.40%	13.40%	13.00%

Educational Attainment:

Total Population			
Age 25+	6,303	51,076	108,338
Grade K - 8	8.40%	6.30%	6.50%
Grade 9 - 12	12.70%	12.30%	13.30%
High School Graduate	27.90%	29.10%	30.30%
Associates Degree	6.40%	6.80%	6.30%

Bachelor's Degree	11.60%	13.30%	12.80%
Graduate Degree	4.30%	4.00%	4.50%
Some College, No Degree	28.70%	28.20%	26.30%

Household Income:

Income \$ 0 - \$9,999	7.00%	6.10%	6.30%
Income \$ 10,000 - \$14,999	3.40%	2.90%	3.50%
Income \$ 15,000 - \$24,999	12.10%	12.10%	12.50%
Income \$ 25,000 - \$34,999	14.50%	15.60%	15.20%
Income \$ 35,000 - \$49,999	21.40%	21.10%	20.00%
Income \$ 50,000 - \$74,999	22.70%	22.50%	22.50%
Income \$ 75,000 - \$99,999	12.80%	12.00%	11.60%
Income \$100,000 - \$124,999	3.90%	4.20%	4.60%
Income \$125,000 - \$149,999	1.20%	1.60%	1.80%
Income \$150,000 +	0.90%	1.80%	2.00%

Average Household Income	\$49,054	\$51,508	\$51,909
Median Household Income	\$44,449	\$43,999	\$44,008

Per Capita Income	\$16,988	\$18,647	\$18,711
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Vehicles Available:

0 Vehicles Available	5.40%	4.90%	6.70%
1 Vehicle Available	41.70%	43.30%	41.30%
2+ Vehicles Available	52.90%	51.80%	52.00%

Average Vehicles Per Household	1.7	1.8	1.7
Total Vehicles Available	6,230	55,244	114,026

Business and Employment:

Number of Employees	4,277	19,626	58,542
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Number of Establishme nts	589	2,285	5,687
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1 Miles: 3 Miles: 5 Miles:

**2009
Demograp
hics**

Total Population	11,770	96,375	200,122
Total Households	4,078	35,062	73,030

Female Population	6,007	49,494	103,232
%			
Female	51.00%	51.40%	51.60%
Male Population	5,762	46,881	96,890
% Male	49.00%	48.60%	48.40%

Age:

Age 0 - 4	9.00%	8.70%	8.40%
Age 5 - 14	17.70%	16.10%	16.10%
Age 15 - 19	7.50%	7.30%	7.60%
Age 20 - 24	6.70%	7.50%	7.40%
Age 25 - 34	13.70%	15.90%	14.80%
Age 35 - 44	17.30%	16.30%	15.90%
Age 45 - 54	14.00%	13.70%	13.80%
Age 55 - 64	8.00%	8.40%	8.90%
Age 65 - 74	3.70%	3.80%	4.40%
Age 75 - 84	1.70%	1.80%	2.00%
Age 85 +	0.60%	0.60%	0.60%
Median Age	31.8	31.6	32.2

Housing Units Trend

Total Housing Units	4,241	37,129	77,112
Owner Occupied Housing Units	55.50%	49.20%	52.50%
Renter Occupied Housing Units	40.60%	45.20%	42.20%

Vacant Housing Units	3.80%	5.60%	5.30%
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Race and Ethnicity

American Indian, Eskimo, Aleut	0.30%	0.30%	0.30%
Asian	5.90%	3.90%	3.90%
Black	68.40%	65.80%	63.70%
Hawaiian/ Pacific Islander	0.00%	0.00%	0.00%
White	20.70%	24.40%	26.70%
Other	2.80%	3.70%	3.40%
Multi-Race	1.90%	2.00%	2.00%
Hispanic Ethnicity	10.90%	13.90%	13.30%
Not of Hispanic Ethnicity	89.10%	86.10%	86.70%

Marital Status:

Age 15 + Population	8,633	72,489	151,120
Divorced	3.20%	3.70%	4.20%
Never Married	30.20%	33.60%	33.80%
Now Married	43.10%	39.70%	39.20%
Separated	8.70%	9.10%	9.30%
Widowed	14.80%	13.90%	13.50%

Educational Attainment:

Total Population Age 25+	6,949	58,355	121,082
Grade K - 9	8.60%	6.50%	6.60%

Grade 9 - 12 High School Graduate	12.90%	12.50%	13.50%
Associates Degree	6.30%	6.70%	6.20%
Bachelor's Degree	11.40%	13.20%	12.70%
Graduate Degree	4.30%	4.00%	4.50%
Some College, No Degree	28.50%	28.00%	26.20%

Household Income:

Income \$ 0 - \$9,999	6.90%	6.00%	6.20%
Income \$ 10,000 - \$14,999	3.10%	2.70%	3.10%
Income \$ 15,000 - \$24,999	9.80%	9.60%	10.10%
Income \$ 25,000 - \$34,999	12.40%	14.30%	14.00%
Income \$ 35,000 - \$49,999	18.50%	19.00%	18.00%
Income \$ 50,000 - \$74,999	24.60%	23.00%	22.70%
Income \$ 75,000 - \$99,999	14.20%	14.00%	13.80%
Income \$100,000 - \$124,999	6.90%	6.60%	6.60%
Income \$125,000 - \$149,999	2.00%	2.40%	2.70%
Income \$150,000 +	1.50%	2.50%	2.90%

Average Household Income	\$47,551	\$50,049	\$50,660
Median Household Income	\$49,535	\$48,911	\$48,982
Per Capita Income	\$16,547	\$18,276	\$18,593

Vehicles Available

0 Vehicles Available	5.50%	5.10%	6.80%
1 Vehicle Available	41.60%	43.50%	41.40%
2+ Vehicles Available	52.90%	51.50%	51.80%

Average Vehicles Per Household	1.8	2	1.9
Total Vehicles Available	6,777	62,208	127,141

1 Miles: 3 Miles: 5 Miles:

2000 Census Demographics

Total Population	9,982	76,236	165,092
Total Households	3,460	27,490	58,795
Female Population	5,168	39,700	86,223

%			
Female	51.80%	52.10%	52.20%
Male			
Population	4,815	36,536	78,869
% Male	48.20%	47.90%	47.80%

Age:

Age 0 - 4	9.10%	8.70%	8.40%
Age 5 - 14	18.90%	17.20%	17.20%
Age 15 - 19	7.10%	6.90%	7.30%
Age 20 - 24	7.00%	7.70%	7.70%
Age 25 - 34	17.60%	19.90%	18.60%
Age 35 - 44	17.90%	16.80%	16.50%
Age 45 - 54	12.10%	11.90%	12.30%
Age 55 - 64	5.50%	5.80%	6.20%
Age 65 - 74	2.90%	3.00%	3.40%
Age 75 - 84	1.50%	1.60%	1.80%
Age 85 +	0.40%	0.40%	0.50%

Median Age	29.5	29.7	30
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Housing Units Trend

Total Housing Units	3,598	29,076	62,042
Owner Occupied Housing Units	53.90%	48.90%	52.00%
Renter Occupied Housing Units	42.20%	45.60%	42.80%

Vacant Housing Units	3.90%	5.50%	5.20%
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Race and Ethnicity

American Indian, Eskimo, Aleut	0.30%	0.30%	0.30%
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Asian, and Hawaiian or other Pacific Islander	6.30%	4.20%	4.10%
Black	67.10%	64.10%	62.40%
White	21.40%	25.70%	27.70%
Other	2.90%	3.70%	3.40%
Two or More Races	2.00%	2.10%	2.10%

Hispanic Ethnicity	5.70%	7.20%	7.00%
Not of Hispanic Ethnicity	94.30%	92.80%	93.00%

Marital Status:

Age 15 + Population	7,190	56,509	122,950
Divorced	14.30%	13.10%	12.70%
Never Married	29.80%	33.70%	34.00%
Now Married	46.30%	42.60%	41.80%
Separated	6.40%	6.70%	6.90%
Widowed	3.20%	3.80%	4.50%

Educational Attainment:

Total Population Age 25+	5,773	45,344	98,111
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Grade K - 9	5.70%	4.50%	4.70%
Grade 9 - 11, No diploma	12.40%	12.00%	13.00%
High School Graduate	27.70%	29.10%	30.20%
Associates Degree	6.50%	6.80%	6.40%
Bachelor's Degree	11.90%	13.50%	13.10%
Graduate Degree	4.40%	4.10%	4.60%
Some College, No Degree	28.80%	28.40%	26.50%
No Schooling Completed	2.60%	1.70%	1.60%
Public School Enrollment	86.90%	88.80%	88.70%
Private School Enrollment	13.10%	11.20%	11.30%

Household Income:

Income \$ 0 - \$9,999	7.20%	6.20%	6.40%
Income \$ 10,000 - \$14,999	3.60%	3.20%	3.90%
Income \$ 15,000 - \$24,999	13.60%	13.70%	14.00%
Income \$ 25,000 - \$34,999	16.90%	17.20%	16.60%
Income \$ 35,000 - \$49,999	21.40%	21.10%	20.30%

Income \$ 50,000 - \$74,999	21.80%	22.30%	22.30%
Income \$ 75,000 - \$99,999	11.40%	10.50%	10.00%
Income \$100,000 - \$124,999	2.40%	3.00%	3.50%
Income \$125,000 - \$149,999	0.80%	1.20%	1.30%
Income \$150,000 - \$199,999	0.30%	0.90%	1.00%
Income \$200,000 or More	0.50%	0.60%	0.70%

Average Household Income	\$46,125	\$48,569	\$49,130
Median Household Income	\$41,809	\$41,323	\$41,271
Per Capita Income	\$15,987	\$17,513	\$17,497

Vehicles Available

0 Vehicles Available	5.20%	4.70%	6.50%
1 Vehicle Available	41.80%	43.10%	41.10%
2 Vehicles Available	39.50%	36.60%	35.50%
3+ Vehicles Available	13.60%	15.60%	16.80%

Average Vehicles Per Household	1.6	1.6	1.6
Total Vehicles Available	5,767	46,460	99,306

Blue Collar Occupations	2,152	16,859	36,177
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White Collar Occupations	2,462	20,671	44,473
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% Blue Collar Workers	46.60%	44.90%	44.90%
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% White Collar Workers	53.40%	55.10%	55.10%
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1 Miles: 3 Miles: 5 Miles:

1990 Demographics

Total Population	8,212	60,629	137,984
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Total Households	3,056	22,565	50,884
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Female Population	4,287	31,236	71,337
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% Female	52.20%	51.50%	51.70%
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Male Population	3,925	29,392	66,648
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% Male	47.80%	48.50%	48.30%
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Age:

Total			
Population	8,212	60,629	137,984
Age 0 - 4	8.60%	8.10%	8.20%
Age 5 - 14	15.30%	14.20%	14.90%
Age 15 - 19	7.50%	7.50%	7.60%
Age 20 - 24	8.60%	9.60%	8.90%
Age 25 - 34	21.70%	22.30%	21.10%
Age 35 - 44	17.10%	17.00%	17.40%
Age 45 - 54	10.00%	10.50%	10.10%
Age 55 - 64	5.60%	5.80%	6.10%
Age 65 - 74	3.40%	3.20%	3.70%
Age 75 - 84	1.80%	1.40%	1.60%
Age 85 +	0.40%	0.40%	0.40%
Median Age	29.7	29.5	29.8

Housing Units

Total			
Housing Units	3,371	24,954	56,293
Owner Occupied Housing Units	50.10%	47.80%	49.40%
Renter Occupied Housing Units	40.50%	42.60%	41.00%
Vacant Housing Units	9.40%	9.60%	9.60%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.20%	0.30%	0.20%
Asian	3.20%	2.90%	2.80%
Black	24.30%	27.40%	34.80%
White	71.20%	68.60%	61.40%
Other	1.00%	0.80%	0.80%

Hispanic Ethnicity	2.10%	2.10%	2.00%
Not of Hispanic Ethnicity	97.90%	97.90%	98.00%

Educational Attainment:

Total Population			
Age 25+	4,931	36,756	83,310
Grade K - 9	6.00%	5.90%	6.00%
Grade 9 - 12	12.30%	14.00%	14.40%
High School Graduate	37.70%	35.20%	34.90%
Associates Degree	6.10%	6.50%	6.50%
Bachelor's Degree	10.50%	11.70%	11.70%
Graduate Degree	3.60%	4.80%	4.80%
Some College, No Degree	23.80%	21.90%	21.60%

1990 Household Income:

Income \$ 0 - \$9,999	9.70%	7.60%	8.90%
Income \$ 10,000 - \$19,999	10.60%	14.40%	15.10%

Income \$ 20,000 - \$29,999	18.20%	18.10%	19.00%
Income \$ 30,000 - \$39,999	19.90%	20.40%	19.00%
Income \$ 40,000 - \$49,999	17.70%	16.20%	15.30%
Income \$ 50,000 - \$59,999	10.10%	9.30%	9.20%
Income \$ 60,000 - \$74,999	7.40%	8.30%	8.10%
Income \$ 75,000 - \$99,999	4.50%	4.00%	3.80%
Income \$100,000 - \$124,999	1.40%	0.90%	1.00%
Income \$125,000 - \$149,999	0.10%	0.20%	0.20%
Income \$150,000 +	0.30%	0.50%	0.40%

Average Household Income	\$38,196	\$37,692	\$37,102
Median Household Income	\$35,562	\$34,224	\$32,958

Per Capita Income	\$14,306	\$14,110	\$13,771
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Vehicles Available

0 Vehicles Available	5.20%	3.00%	4.80%
1 Vehicle Available	26.20%	28.00%	29.90%

2+ Vehicles Available	68.60%	69.00%	65.30%
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Average Vehicles Per Household	1.8	1.9	1.8
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Total Vehicles Available	5,521	42,488	92,772
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1 Miles: 3 Miles: 5 Miles:

Population Trend

1990	8,212	60,629	137,984
2000	9,982	76,236	165,092
Change 1990 to 2000	21.60%	25.70%	19.60%
2004	10,831	85,562	181,321
2009	11,770	96,375	200,122
Change 2004 to 2009	8.70%	12.60%	10.40%

Household Trend

1990	3,056	22,565	50,884
2000	3,460	27,490	58,795
Change 1990 to 2000	13.20%	21.80%	15.50%
2004	3,751	30,975	65,357
2009	4,078	35,062	73,030
Change 2004 to 2009	8.70%	13.20%	11.70%

Average Household Size Trend

1990	2.68	2.67	2.7
2000	2.88	2.76	2.79
2004	2.88	2.75	2.76
2009	2.88	2.74	2.73

Median Age Trend

1990	30	30	30
2000	30	30	30
Change			
1990 to			
2000	-0.60%	0.70%	0.60%
2004	31	31	31
2009	32	32	32
Change			
2004 to			
2009	4.20%	3.40%	3.80%

Housing Units Trend

Total Housing Units

Change			
1990 to			
2000	6.70%	16.50%	10.20%
Change			
2004 to			
2009	8.50%	13.10%	11.60%

Owner Occupied Housing Units

Change			
1990 to			
2000	14.80%	19.20%	16.00%
Change			
2004 to			
2009	10.50%	13.90%	12.60%

Renter Occupied Housing Units

Change			
1990 to			
2000	11.30%	24.80%	15.00%
Change			
2004 to			
2009	6.30%	12.50%	10.70%

Vacant Housing Units

Change 1990 to 2000	-56.10%	-33.60%	-40.00%
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Change 2004 to 2009	4.30%	10.90%	8.90%
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Race and Ethnicity Trend

American Indian, Eskimo, Aleut

Change 1990 to 2000	55.50%	25.00%	48.10%
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Change 2004 to 2009	10.80%	10.10%	8.70%
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Asian or Pacific Islander

Change 1990 to 2000	135.60%	82.50%	74.60%
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Change 2004 to 2009	5.80%	8.90%	8.10%
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Black

Change 1990 to 2000	235.60%	194.20%	114.80%
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Change 2004 to 2009	9.60%	14.10%	11.50%
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White

Change 1990 to 2000	-63.40%	-53.00%	-46.00%
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Change 2004 to 2009	6.70%	9.70%	8.30%
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Other

Change 1990 to 2000	257.70%	474.50%	425.70%
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Change
2004 to
2009 7.80% 12.60% 9.90%

Hispanic Ethnicity

Change
1990 to
2000 228.30% 329.30% 319.40%

Change
2004 to
2009 46.40% 52.00% 48.90%

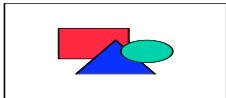
Not of Hispanic Ethnicity

Change
1990 to
2000 17.10% 19.20% 13.60%

Change
2004 to
2009 5.40% 8.10% 6.20%

[Current year data is for the year 2004, 5 year projected data is for the year 2009. More About Our Data.](#)

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